

MARKET-LINKED PRODUCTS

Equitable Custom Process

An opportunity to build a Custom Structured Product* may exist when markets/rates have moved noticeably or when Calendar Offerings don't match investors' objectives. Work with your Team at InspereX to build a strategy fit for your clients.

To start an inquiry:



*Must meet firm's product guidelines and client suitability standards

For Financial Professional Use Only. Not for Distribution to Individual Investors.

It's important to note...

- Market-linked products are intended to be buy and hold investments. There may not be a liquid secondary market and if sold prior to maturity, principal may be at risk.
- Any return of principal, interest and gains generated is subject to the credit risk of the issuer. For market-linked CDs, the FDIC insures principal amounts up to applicable limits in the event the issuer defaults.
- Dividends paid on the underlying index are not passed through to the market-linked product.

Questions?

Contact InspereX at **888.849.5732** or **advisorsupport@insperex.com**



insperex.com

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